

Largest Sourcing Destination

Brands & Manufacturers of Innerwear | Comfortwear | Sportswear

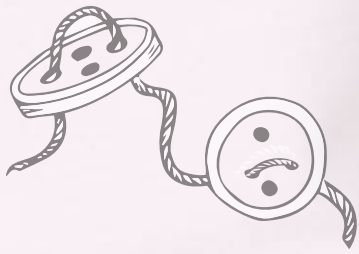


23-24-25 JAN 2024

Bombay Exhibition Center

www.source-nxt.com





The Show SOURCE NXT

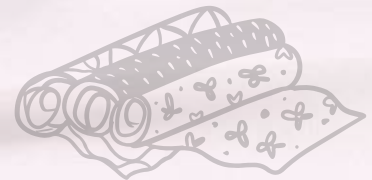
Unveiling the future of procurement, innovation, and collaboration in the hosiery and knitwear industry.

Source NXT is one of the largest and most influential international textile trade shows organized by Peppermint Communications that helps Sourcing and Product Development of Intimate Wear and Sportswear. The event brings together manufacturers, suppliers, and buyers from around the world to showcase and source a wide range of products and materials used for production of Hosiery & Knitwear Products such as Innerwear, Sleepwear, Loungewear, Shapewear, Thermals, Swimwear, Activewear, Sportswear, Kidswear and Other Accessories.

The exhibition covers a comprehensive display of product categories, including fibers, yarns, fabrics, laces, elastics, trims, accessories, garment machinery, automation software, private label manufacturing, labels, and packaging for the intimate wear and sportswear segments. It serves as a platform for exhibitors to showcase their latest collections, innovations, and trends.

Source NXT offers a valuable opportunity for buyers, designers, and industry professionals to explore new suppliers, establish business connections, and stay updated on market developments. The event features trend forums, seminars, and interactive displays that provide insights into the current and future directions of the innerwear, comfort wear, and sportswear industries.

Overall, Source NXT plays a significant role in facilitating sourcing and product development for intimate wear and sportswear professionals, providing a platform for networking, knowledge sharing, and business opportunities within the industry.



Nikhil Kotak, Director, Kotak Overseas (Exhibitor)

Participating in Source NXT has significantly boosted our brand visibility in the intimate wear industry. The event provided us with the opportunity to showcase our craftsmanship and unique designs to a targeted audience. We received positive feedback, forged new partnerships, and even secured orders during the event. Source NXT has undoubtedly contributed to our growth and success.

Abhay Chhappia, Director, Ampio Bra Cups (Exhibitor)

We have been exhibiting at Source NXT for several years, and it has become a must-attend event for us. The show consistently attracts a high-caliber audience, including top industry professionals and decision-makers. The event's focus on innovation and technology aligns perfectly with our offerings, making it a perfect fit for our company.

Why INDIA

India offers several opportunities for the manufacturing of hosiery and knitwear products. Here are some key factors contributing to the manufacturing potential in these sectors, thus giving opportunity to exhibitors of Source NXT:



**MANUFACTURING
HUB**



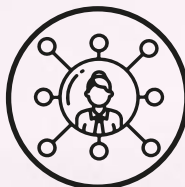
**SKILLED
WORKFORCE**



**COST
COMPETITIVENESS**



**CULTURAL DIVERSITY
AND INSPIRATION**



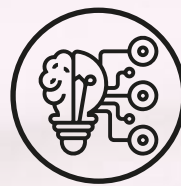
**NETWORKING
OPPORTUNITIES**



**GOVERNMENT SUPPORT
AND INCENTIVES**



**STRONG TEXTILE
SUPPLY CHAIN**



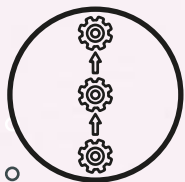
**CUSTOMIZATION AND
INNOVATION**



**GROWING DOMESTIC
MARKET**



**ACCESS TO DOMESTIC
AND INTERNATIONAL
MARKETS**



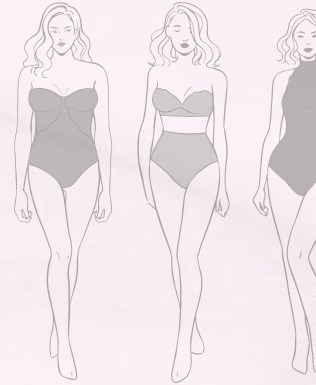
**VERTICAL INTEGRATION
POSSIBILITIES**



The Show HIGHLIGHTS

SOURCE NXT 2024 is an unmissable B2B event for brand owners, manufacturers, designers, product development and sourcing teams of lingerie, sleepwear, shapewear, swimwear, activewear and sportswear who are looking for top-end raw materials, accessories and manufacturing solutions. Here are the key highlights of the Show:

- ◆ 3 days expo of unceasing opportunity.
- ◆ 150+ Exhibitors from India and abroad.
- ◆ 5,000+ Visiting Brands and Sourcing Heads from across India.
- ◆ 70,000 sq. feet area hosting the best of the industry.
- ◆ Trend Forum and Seminars



150+
Exhibitors

500+
VIP Buyers

100+
Suppliers

70K+
Exhibiting
Area

100+
Product
Categories

Exhibitors TESTIMONIALS

**Yash Gandhi, Director,
Symps Tex BraCup**

Participating in Source NXT was an outstanding opportunity for our bra cup manufacturing company. The event provided a dedicated platform for us to showcase our products and capabilities to a targeted audience of intimate wear professionals. We received significant interest from lingerie brands and designers who were impressed with the quality and

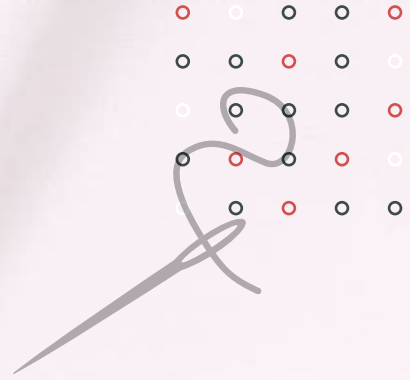
**Arpit Srivastava, Marketing & Branding,
South Asia, Lenzing Group**

Source NXT attracts a high-caliber audience, and we have had fruitful interactions and business collaborations as a result. The exhibition not only allows us to present the unique properties and benefits of Tencel fiber but also enables us to stay updated on the latest industry trends and innovations.

Past Show **GLIMPSES**



Exhibitor PROFILE



The Source NXT aims to bring together a comprehensive range of raw material suppliers and service providers catering to innerwear, comfortwear, sportswear, casual wear and kids wear segments, creating a vibrant platform for sourcing, networking, and business opportunities within the industry.



#Fibers



#Yarns



#Fabrics



#Laces



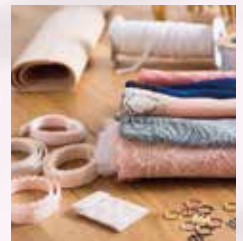
#Elastics



#Labels



#Trims



#Accessories



#Packaging



**#Garment
Machines**



**#Private
Label**



#Manufacturing



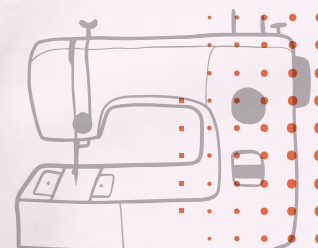
#CAD / CAM



**#Cutting Room
Solution**



**#Automation
Software**



Visitor PROFILE

The visitor profile for Source NXT includes professionals from various sectors of the intimate wear and sportswear industries. Here are the key categories:

VISITORS TO THE SHOW



Brands Owners & Manufacturers of Innerwear, Sleepwear, Loungewear, Shapewear, Activewear, Swimwear, Sportswear



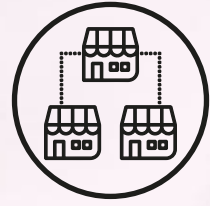
Designers & Product Development Teams



Purchase & Sourcing Teams



Online Retailers



Organised Retailers and Chains looking for Private Label Sourcing

Visitors TESTIMONIALS

**Kishore Kubadia, Director,
Sonari Lingerie**

It was a one-stop-shop for all my sourcing needs. I had the opportunity to interact with industry experts and gain insights into the latest fabric technologies, sustainable sourcing practices, and manufacturing techniques. The trade show provided an excellent networking platform, allowing me to forge valuable connections with suppliers and fellow professionals in the field.

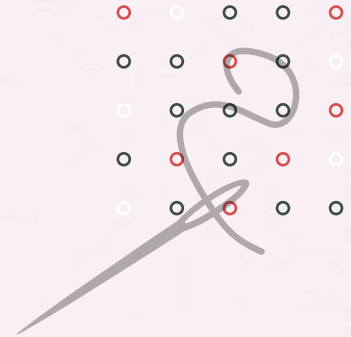
**Vineet Nagpal, Vice President,
Groversons Apparel**

Source NXT was a valuable sourcing event for our company. We found reliable suppliers for our intimate wear manufacturing needs and had the opportunity to discuss specific requirements with industry experts. The event exceeded our expectations in terms of the quality of exhibitors and networking opportunities.

**Jugal Mehta, Director,
Libra Products**

As a designer, Source NXT offered inspiration and access to the latest trends in intimate wear and sportswear. The workshops and panel discussions provided valuable insights into the industry, while the exhibition showcased a diverse range of materials and technologies. It was a truly enriching experience.

Participation PROFILE

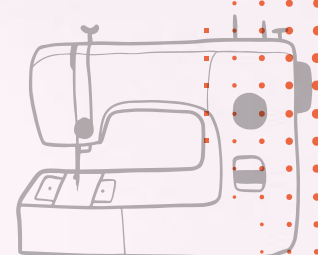
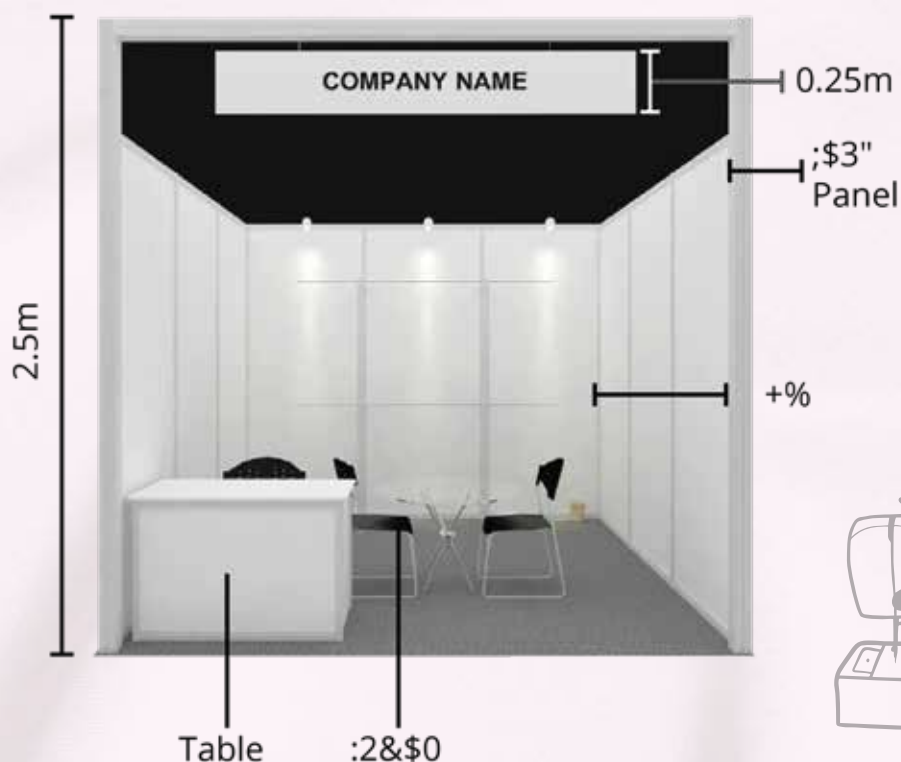
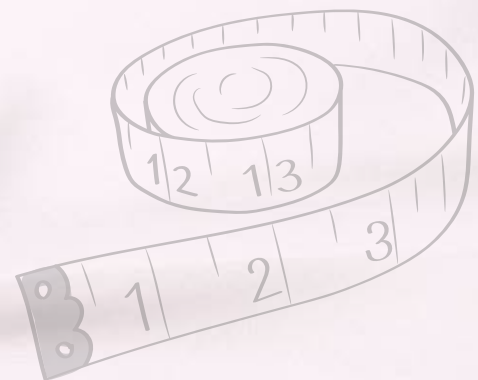


◆ Participation Charges:

Options	Indian Exhibitors (Per/SQM)	Intl. Exhibitors (Per/SQM)
BARE SPACE	₹8,500	US\$ 150
SHELL SCHEME	₹8,000	US\$ 140
ECO-SHELL SCHEME	₹7,500	US\$ 130

◆ Premiums:

10%	4 side Open Booth
05%	3 side Open Booth
2.5%	2 side Open Booth



Conceptualized & ORGANISED BY



Peppermint Communications is an integrated communication consultancy that has been operating since 2002. Under the leadership of Mr. Yusuf Dohadwala, the company offers a wide range of services in the field of advertising, branding, events and promotions, publishing, corporate films, web and multimedia solutions.

One of the notable strengths of Peppermint Communications is their expertise in the textile, apparel, and baby products industries. This knowledge gives them an advantage in understanding the specific requirements of brands, manufacturers, distributors, and retailers in these segments. Additionally, Peppermint Communications takes pride in publishing Inner Secrets Magazine, a B2B Intimate Wear Publication with a readership of 45,000 industry professionals, which has been in circulation for 17 years.

Furthermore, Peppermint Communications is a leading trade show organizer, hosting several prominent events in their portfolio. These events provide valuable platforms for businesses in various industries to showcase their products and services, network with industry professionals, and explore new business opportunities. The trade shows organized by Peppermint Communications include:

- ◆ **INTIMASIA:** INTIMASIA is South Asia's Largest B2B Brand Show for Innerwear, Comfortwear, and Sportswear. This event brings together manufacturers, suppliers, retailers, and other stakeholders in the intimate apparel industry. It provides a comprehensive platform to exhibit the latest trends, innovations, and technologies in the innerwear segment.
- ◆ **UnderRoof:** UnderRoof is a regional trade show focused on Innerwear, Comfortwear, and Sportswear. It caters to businesses in the specific region, allowing them to connect with local buyers, distributors, and retailers. UnderRoof offers a targeted platform for companies to showcase their products and forge partnerships within the innerwear industry.
- ◆ **Super Juniorz:** Super Juniorz is India's Largest Trade Show for Infants Clothing, Maternity, and Baby Products. This event caters to the growing market of children's fashion and related products. It brings together manufacturers, retailers, distributors, and industry professionals involved in the Infants Clothing and maternity sectors. Super Juniorz provides a platform for businesses to display their products and services targeting the specific needs of this market segment.
- ◆ **Source NXT:** Source NXT is a sourcing exhibition for Innerwear, Comfortwear, Sportswear, and Kids Clothing. It serves as a platform for businesses to connect with suppliers, manufacturers, and sourcing partners in the industry. Source NXT facilitates sourcing and procurement processes by showcasing a wide range of products and services related to innerwear, comfortwear, sportswear, and kids clothing.

If you are seeking a dynamic and proactive communication partner, Peppermint Communications is well-equipped to provide comprehensive and tailored solutions to drive your brand's success.

For More DETAILS

Mariya Dohadwala
+91 9820504040
mariya@peppermint.co.in

Arya Jain
+91 8830956895
arya@peppermint.co.in

Organiser Office:

Peppermint Communications Private Limited
Unit 204-205, Building No.E2-A, Asmeeta Textile Park, MIDC, Additional
Kalyan Bhiwandi Ind. Area, Plot #1, Village Kon,
Taluka Bhiwandi, District Thane - 421311, Maharashtra, India